



CITY OF NEWPORT BEACH

RECREATION & SENIOR SERVICES

Oct 18, 2010

To whom it may concern,

Coast 2 Coast is a soccer program provider that will exceed your expectations. Coast 2 Coast has been working with the City of Newport Beach for four years. They have been a provider of Spring Break and summer soccer camps.

Coast 2 Coast continues to build enrollment year on year. Coast 2 Coast had a summer enrollment of 152 campers in 2010.

Coast 2 Coast has built a very strong reputation with the community in Newport Beach as a quality soccer program provider. We have had numerous testimonials from parents. Additionally, they frequently have returning campers.

Coast 2 Coast goes above and beyond to deliver quality marketing pieces and promotional items for their camps. They promote within the school district through the use of flyers. They also promote themselves at many events including camp expos and the Irish Fair. Additionally, the campers appreciate the C2C ball and soccer jersey they receive.

From an administrative standpoint, Coats 2 Coast are experts. They always meet our deadlines. They excel at timely follow through in regards to our questions and any issues that arise and keep us well informed of all matters pertaining to the camps.

I would highly recommend Coast 2 Coast as a program provider for your organization.

Sincerely,

Matt Lohr